

Sparkle Presentations

Are low morale, high stress, and poor attitudes affecting your customer service, productivity and teamwork today?

Need to rekindle the spirit in your organization?

Bring in the Sparkle-Tude™ Expert to energize positive trends.

Keynotes

Sparkle-Tude!™

Keeping a Sparkling Attitude Every Day

- 67 ways to stay sane and in stressful times
- Deal with difficult people and challenging situations
- Reduce stress, increase teamwork and beat burnout

Sparkle-Tude!™ Women in Business

Ideal for business owners, managers

Sparkle-Tude!™ For Leaders

Customized for organizations

Workshops

7 Secrets to Connect with Your Audience

Establishing rapport with your potential/current clients and customers

- Learn 7 ways to naturally connect with anyone, anytime, anywhere
- Enhance your own communication style to meet their needs
- Improve sales--sparkle when you speak, train, and instruct others

Creating a Positive Work Environment

Bringing positive attitudes, connection and spirit to work

- Understand and discover natural intrinsic motivators
- Energize any meeting with professional play and cooperation
- Give meaningful recognition to motivate and elevate staff

Humor in the Workplace

Encouraging high morale, spirit, cooperation, and teamwork

- Discover the benefits of developing a better sense of humor
- Create an environment that inspires productivity and performance
- Brainstorm playful applications appropriate for your workplace

Solid Gold Marketing Design™

Discovering a “gold mine” of promotional materials

- Create pieces that impact your 3 target reading audience groups
- Master practical techniques of layout, fonts and color psychology
- Save time with shortcuts and creative “golden nugget” ideas

Add SPARKLE to YOUR next event!
Schedule Sheryl Roush today!

