

# SOLID GOLD MARKETING DESIGN

Are your promotional materials producing the results you want?  
Need new ideas? Fresh creativity? Cost-saving shortcuts?

## Discover a Gold Mine of Great Design!

Tap into the "Mother Lode" of desktop design programs. Top-rated speaker, trainer and workshop facilitator Sheryl Roush shares golden nuggets from over 25 years in graphic design, photography and printing. She is a trained commercial artist and has owned five graphic design studios. Sheryl has received numerous awards and honors, including four international honors for newsletter design. Participants have received both awards and professional recognition for their publications as the result of using Sheryl's proven techniques.

### Learn how to:

- ◆ Create pieces that impact your target audience
- ◆ Write and place content that gets read
- ◆ Master the practical techniques of graphic layout, fonts and color psychology
- ◆ Save time by using 9 simple shortcuts
- ◆ Produce professional material that gets results!

### Claim your Golden Nuggets!

Customized makeover workshops using YOUR samples for immediate application:

Booklets	Handouts	PowerPoint™ Slides
Branding Design	Magazines	Post cards
Brochures	Mailers	Presentation Visuals
Catalogs	Manuals	Proposals
Display Ads	Newsletters	Reports
Flyers	Posters	Training Materials

### Available for:

- ◆ Full Day & Half Day Workshops ◆ Retreats
- ◆ Conference Breakouts ◆ Creativity Coaching

**Schedule Sheryl Roush for Your Solid Gold Event!**

**Call Toll Free 888.797.6700**

**Blue Feather Management**

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### A wealth of experience and knowledge...

**Sheryl Roush** is the author of five books on this topic, including **Solid Gold Newsletter Design**.

Packed international attendees at the California Computer Expo rated Sheryl's educational sessions their top choice for value, depth and lively interaction—seven years in a row!

University California-Berkeley commissioned her to author and present a full-day course **How to Design Dynamic Marketing Media** which received their highest "excellent" ratings.

She has presented throughout Australia, Canada, England, Hong Kong, Malaysia, Northern Ireland, Singapore, Puerto Rico and the U.S.

