

## Shining Remarks:

*"Our staff agreed with the attendees that your presentation is the best we have seen. Your high energy and enthusiasm was contagious and your ability to involve the audience produced a day full of entertainment along with the new knowledge."*  
- Judy Christ, Bucknell University, Small Business Development Center

*"...of the past 22 years of taking seminars and courses yours have been by far the best. I'm applying what I've learned today and becoming more successful already."*  
- Kelly Ann Tracy, President, AR Management Services

*"In my corporate life, I oversaw print advertising for many years but darned if I didn't take several pages of notes in your presentation. Talk about relevance! You applied your knowledge directly to us. Wow! And the number of great suggestions you offered was truly impressive."*  
- Don Blohowiak, President, Lead Well

*"Your presentation was the key to the success of the 'Women's Dollars and Sense' Conference... woman-owned small businesses... your program made this event a worthwhile experience..."*  
- Julie Krnc, Director, Space and Naval Warfare Systems Command, Dept. of the Navy

## Golden Resources Available for Attendees:

### Solid Gold Newsletter Design Book

*"A must-have-next-to-your-computer resource!"*  
- Eileen Mitchell, Media Specialist, OOCL, Inc.

*"This opened my eyes to techniques to use in layout of marketing information."*  
- Jim Lovelace, Information Resources Management

*"I have never seen or heard of such a comprehensive work as this... Everyone in business should have, no, requires this book in their office."*  
- Arthur Kahn, Author and Publicist

### Solid Gold Marketing Tactics - Audio CD

*"This is an AMAZING piece! Every graphic designer should listen to this before they sit down to design anything... it reminds you of WHY you're doing all this stuff."*  
- Scott Higby, President, Studio C Recording

## Schedule Sheryl Roush for Your Solid Gold Event!

**Call Toll Free 888.797.6700**

### Blue Feather Management

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## Audiences include:

### CORPORATE

AT&T  
Danville Development Corp.  
Evangelical Churches of America  
Lucent Technologies  
Mitsubishi Motor Sports of America  
San Diego Museum of Art  
US West

### EDUCATION

Bucknell University  
Los Angeles Unified School District  
St. Francis University  
University California-Berkeley  
University of Pittsburgh

### HEALTH CARE

Abbott Laboratories  
University of California-San Diego  
Healthcare & Medical Center  
Scripps/Mercy Hospital  
Smith, Kline & Beecham

### HIGH-TECH INDUSTRIES

Intuit Software/Turbo Tax  
Nth Generation Computing, Inc.  
Symantec Software/Norton Utilities

### CONFERENCES

California Computer Expo  
Central California Womens'  
Conference  
Institute of Business Appraisers  
MailCom Conference  
Mailorder Gardening Association  
SCORE  
Toastmasters International -  
Annual Convention

### INTERNATIONAL CLIENTELE

Career Training Int'l Pte. Ltd.,  
Singapore  
Hong Kong Baptist University  
Institute Teknologi Mara, Malaysia  
Philip Morris of Asia, Hong Kong  
Singapore Press Holdings  
Women in Publishing Society,  
Hong Kong

### Affiliations:

American Society for Training  
and Development (ASTD)  
CoachCentral  
International Federation of  
Professional Speakers  
National Speakers Association (NSA)  
Publishers Marketing Alliance (PMA)  
San Diego Professional  
Coaches Alliance  
San Diego Publishers & Writers  
Alliance  
Speakers University

